



# Press Release

Cheshire based, Park Watch, specialist car park management and enforcement company launches new mobile units.

## Park Watch Launches New Liveried Mobile Units

**Chester, August 2014.** For many customers, the last piece of the puzzle within Car Park Management and Enforcement is the ability to respond and provide flexibility across a broad geographical area. Following continued expansion and client portfolio growth, Park Watch have invested in fleet of mobile vehicles to provide the solution for these clients.

Our fleet of vehicles shows off the company branding and ensures that the customers land assets are monitored, managed and enforced in a timely and professional manner. Our bespoke service offers maximum versatility to the customer and ensures we assist in all required areas with utmost efficiency.

It is the new road fleet that allows us to significantly increase our capacity.

*Timothy Hutton, Technology Manager adds, "Park Watch is designed in such a way that it can be offered through a range of stand-alone or remote services capable of providing management and enforcement for both owned and operated car park assets, operating from single or multi depot national sites."*

*Our new mobile fleet not only gives significant operating efficiencies but it also offers customers significant cost saving opportunities. Through Park Watch's experienced control centre, the enforcement operation provides all the necessary back office requirements of providing a fully compliant car park management service.*

Park Watch offers a full end to end, turnkey solution, from initial design & installation of ANPR through to car park wardens, enforcement, maintenance and support. To find out just how Park Watch could improve your car park management, email us on [customercare@parkwatch.co.uk](mailto:customercare@parkwatch.co.uk), or call one of our specialist Account Managers today.

